



Opportunity and Challenge Profile

*Arizona State University
Search for the Director of the School of Nutrition and Health Promotion
Phoenix, AZ*

Arizona State University (ASU) seeking an innovative and strategic leader to serve as its next Director of the School of Nutrition and Health Promotion (SNHP). This is a unique opportunity to lead an essential component of a growing health sciences enterprise in a robust health professions environment at an institution nationally recognized for its innovative work in higher education.

Under the leadership of President Michael Crow, ASU has developed numerous new programs and units that defy and bridge disciplinary boundaries to enable the exploration and discovery of new knowledge while developing solutions to serve Arizona and the world at large. The university has strong and simultaneous commitments to educational access, research, and teaching excellence, and assumes significant responsibility for the cultural, social, and economic vitality of its surrounding communities. ASU is ranked as the #1 Most Innovative School by *U.S. News and World Report* and is boldly reinventing higher education as the New American University. This strategy is built around intellectual fusion, use-inspired research, and scholarship that addresses the largest and most essential social problems of today. To meet its challenge, ASU has recruited an exceptional faculty, built 1.5 million square feet of research space, and grown sponsored research from \$123 million to over \$458 million since 2002, making it one of the fastest-growing research universities nationally.

The University operates nationally-recognized academic programs in business administration, natural sciences, social sciences, health sciences, humanities, engineering, law, among numerous other disciplines. An essential academic unit in the College of Health Solutions (CHS), SNHP was formed in 2011, uniting diverse health sciences disciplines with the common goal of improving health and well-being through basic and applied science and lifestyle modification. Its talented cadre of faculty and staff is dedicated to the provision of a rigorous, high caliber education for students in nutrition, exercise science and health promotion, kinesiology, public health, health and wellness coaching, and medical laboratory science. Researchers are engaged in a wide range of use-inspired, applied, clinical, community- and laboratory-based research designed to promote health and well-being and reduce risk of chronic disease in people across the lifespan and throughout society.

With the potential to leave a lasting legacy on the School, the new Director will lead faculty and students in the development of inventive curricula, pioneering research, and globally renowned programs. In particular, the Director will be expected to:

- Provide strategic leadership and craft an innovative vision for the School
- Continue to build and strengthen existing areas of academic excellence

- Enable and cultivate world-class research
- Recruit, retain, and support excellent faculty and staff
- Serve as an effective advocate for the School

A list of the desired qualifications and characteristics of the Director of the School of Nutrition and Health Promotion can be found at the conclusion of this document, which was prepared by the Search Advisory Committee and Isaacson, Miller, a national executive search firm, to provide background information and detail the key opportunities and challenges related to the position. All confidential applications, inquiries, and nominations should be directed to the parties listed at the conclusion of this document.

About the School of Nutrition and Health Promotion

The School of Nutrition and Health Promotion (SNHP) was formed in June 2011, uniting traditional health sciences disciplines. The Nutrition, Exercise Science and Health Promotion, and Kinesiology programs boast a rich history, with programmatic roots dating back to the early 1900s. The Health and Wellness Coaching and Medical Laboratory Science programs, while newer, have enjoyed much success. Over the past seven years, programs have physically and administratively transitioned, with Exercise Science and Health Promotion and Nutrition moving from ASU's Polytechnic campus to the Downtown campus, and the Kinesiology program moving from the Tempe campus to the Downtown campus.

SNHP has experienced steady growth in student enrollment, and today serves nearly 4,134 students at the Phoenix campus and online, enrolling 3,960 undergraduates and 174 graduate students. Students participate in rigorous, high caliber programs at the baccalaureate, masters, and doctoral levels.

The School is also home to 73 exceptional tenure/tenure track and non-tenure eligible faculty who are committed to providing an excellent educational experience for their students, engaging in use-inspired research of direct benefit to the community at large, and serving the university, their profession, and the public. Many faculty are leaders within their field, serving as principal investigators of grants funded by federal, foundation, and regional agencies; officers in professional organizations; grant reviewers; and journal editors. They mentor undergraduate and graduate students, serving as role models for the next generation of health science professionals. Individual faculty have received numerous awards in recognition of their instructional, research, and/or service activities.

SNHP offers a range of baccalaureate degrees (BS and BAS), masters degrees (thesis and non-thesis options), and a unique interdisciplinary PhD in Exercise Science and Nutrition. The BS in Nutrition, Dietetics concentration, is nationally accredited by the Accreditation Council for Education in Nutrition and Dietetics. The BAS, Medical Laboratory Science concentration, has received initial accreditation through the National Accrediting Agency for Clinical Laboratory Sciences (NAACLS). Several undergraduate degrees tailor curricula for students to earn national certifications important for career success. Degrees and courses are offered in a range of instructional options, including face-to-face, hybrid, and online. Traditional lecture courses are complemented with laboratory classes, most of which are taught in newly designed and

constructed state-of-the-art instructional labs on the Downtown campus.

SNHP faculty are engaged in a wide range of research designed to promote health and well-being and reduce risk of chronic disease in people across the lifespan and throughout society. Research foci link the diversity of efforts across the School to lower risks for chronic diseases and empower individuals to assume greater personal responsibility for their own and their families' health and well-being. Researchers are funded from federal sources such as the National Institutes of Health, the National Science Foundation, and the U.S. Department of Agriculture; industry sources; state and local government programs; and private foundations, with expenditures totaling \$3.6 million from January 2016 to January 2017. These grants support numerous graduate and undergraduate students, providing them with ongoing opportunities to expand their expertise and knowledge as they prepare for their own careers in health promotion and other areas of science.

Housed within SNHP is the Healthy Lifestyles Research Center, which facilitates the training of graduate students in healthy lifestyles research and sponsors the annual Building Healthy Lifestyles Conference to enable cutting-edge information transfer between nationally and internationally renowned researchers, students, and local health practitioners.

More information about the School of Nutrition and Health Promotion can be found on Appendix I and by visiting www.chs.asu.edu/programs/schools/school-nutrition-and-health-promotion.

Role of the Director

The Director serves as the principal executive and administrative officer for the School of Nutrition and Health Promotion and is responsible for designing and executing the strategic growth and development of the School within the missions of the College and University; managing budget, personnel, and policy; and shaping institutional priorities and practices. S/he will lead faculty and students in shaping the future of SNHP through the development of inventive curricula, pioneering research, and globally renowned programs. This inspirational leader will have demonstrated success in building innovative new programs, mentorship and professional development of faculty and staff, an established record of research funding, and a passion for promoting collaborations across the disciplines.

The Director reports to the incoming Dean of the College of Health Solutions and plays an important role as a member of the Dean's leadership team. S/he will oversee a budget of \$10 million, 73 exceptional tenure/tenure track and non-tenure eligible faculty, and 13 staff.

Key Opportunities for the Director

The School is located in one of the largest and most diverse cities and metropolitan regions in the U.S., home to an emerging health care sector in a state with a growing aging group and a highly diverse population at higher risk for chronic illnesses and premature disability. SNHP is poised to tackle these significant, but solvable challenges, to substantially improve the health and well-being of all Arizonans, and become the leading source of knowledge creation in its fields of

study. The new Director will inherit a strong programmatic foundation as well as an engaged and passionate faculty, staff, student body, and alumni. S/he will be expected to lead the School through its next iteration of growth and impact. To do so, the next SNHP Director will face several key opportunities and challenges, which are as follows:

Provide strategic leadership and craft an innovative vision for the School

As the incoming Dean of the College of Health Solutions works to create and implement a College-wide vision, the new Director will be a valuable thought partner in integrating the goals of the School with that of the College. The new Director will engage faculty, staff, students, and various SNHP stakeholders in a thoughtful dialogue and to gain a thorough understanding of the current status and future potential of the academic enterprise. Working with the Dean, s/he will lead efforts in shaping a vision and plan to enhance the distinction of the School, staying true to ASU's innovative design imperatives. By articulating a clear identity for SNHP that celebrates and weaves together the School's diverse programs, the next Director will promote the academic excellence and professional development of students and faculty, while creating a shared sense of purpose.

Continue to build and strengthen existing areas of academic excellence

SNHP has made strides in recent years to steadily build its academic reputation as a leader in pre-professional education, health promotion and well-being through lifestyle modification. Coupled with this growth in stature is a strong record of enrollment growth of 40% in the past 10 years. The Director must work with the Dean to continue to support this growth and spearhead curricular developments that meet the changing needs of SNHP students. S/he will acknowledge and leverage the School's existing strengths and identify new areas of opportunity while thoughtfully integrating current curriculum in balance with faculty demands. As such, a successful candidate will be a thought leader in the field, as well as be attuned to the changing educational landscape and the body of knowledge surrounding student success.

Enable and cultivate world-class research

Faculty in SNHP pursue a diverse range of interdisciplinary and innovative health research, and the next Director will champion research endeavors and the pursuit of high profile publications and grants that further increase the prominence of the School. S/he will work to advance basic science, clinical, applied, and community research activities, while partnering with the Dean and senior leadership to consider ways that infrastructure can keep pace with increased activity.

S/he will also work to build out the operational capabilities of the College to enable continue growth, identifying areas for investment and efficiency pertaining to space, staffing resources, and administrative policies and infrastructure.

Recruit, retain, and support excellent faculty and staff

A successful Director will be a transparent and trusted leader and communicator, and will bring the stature and talents to attract excellent new faculty members from diverse backgrounds, as

well as the leadership, management, and interpersonal skills needed for faculty development and retention. The Director must reinforce a positive, inclusive culture and nurture collaborative initiatives to foster a strong community. S/he will provide mentorship, embrace innovation, and lead with strong operational skills to ensure that the right structures are in place to enable success. In particular, the Director will pay attention to the needs of all faculty members and will identify opportunities to support both non-tenure eligible faculty and tenure/tenure-track faculty.

Serve as for an effective advocate for the School

As head of the largest academic unit within the College, the Director serves as a public face of SNHP as well as the lead ambassador for the School within the College. S/he will advocate for the interests of the School to the Dean and work to strengthen relationships and build partnerships with other units throughout the College and the University. Additionally, the Director will partner with the Dean to increase the School's visibility and fundraising success, engaging with alumni and community partners in the dynamic health and healthcare landscape in Phoenix and Arizona at large.

Qualifications and Characteristics

The successful candidate will bring most, if not all, of the following professional qualifications, skills, experiences, and personal qualities:

- A PhD or terminal degree and a distinguished record of academic teaching and research appropriate for appointment at the academic rank of full professor with tenure in the School of Nutrition and Health Promotion;
- An exceptional record of funding and scholarship contributions commensurate with a mature, internationally recognized research program in area of expertise related to Nutrition, Exercise Science, and/or Health Promotion;
- Deep commitment to supporting strong academic programs necessary for student success;
- Demonstrated strategic leadership and management experience;
- Proven administrative ability, including budget and financial management, strategic planning, policy formation, and personnel management;
- Experience developing innovative academic units, programs, and degrees relevant to the School of Nutrition and Health Promotion;
- Experience building and maintaining interprofessional linkages and collaborations;
- Experience fostering a culture of research and academic excellence among faculty members;
- Demonstrated record of commitment to a diverse and multicultural university, and creating a civil and respectful environment that embraces all individuals;
- Deep commitment to shared governance; and
- The highest degree of personal integrity.

Applications, Inquiries, and Nominations

Screening of complete applications will begin immediately and continue until the completion of the search process. Curriculum vitae with cover letters should be sent via the Isaacson, Miller website for this search www.imsearch.com/6112. Inquiries, nominations, referrals can be submitted to the same address. Electronic submission of materials is required.



*Recruiting exceptional leaders
for mission-driven organizations*

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Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. For more information, please visit:

<https://www.asu.edu/aad/manuals/acd/acd401.html> and <https://www.asu.edu/titleIX/>.

Appendix I: About the School of Nutrition and Health Promotion (SNHP)

Partnerships

The School of Nutrition and Health Promotion (SNHP) has formal contractual agreements to advance research and evidence-based practice sites throughout the Phoenix metropolitan area. The Nutrition Dietetics, Exercise Science and Health Promotion, Kinesiology, and Public Health programs have formal internship affiliations with over 100 Phoenix-area health care facilities, agencies, and organizations. Health care affiliations include numerous physical therapy clinics and area hospitals. Governmental affiliations include Maricopa County Department of Public Health, Arizona Department of Health Services, Arizona Department of Education, and the Carl T. Hayden Veteran's Affairs Medical Center and clinics. Public school affiliations include districts within Mesa, Tempe, Chandler, Paradise Valley, and Phoenix. Commercial affiliations are in place with corporations characterized by health coaching services, elite athletic training, long-term health care, food service production, grocery stores, private consulting services, catering, and corporate wellness training. Community-based affiliations include the YMCA, various Boys & Girls Clubs, federally qualified health centers, local food banks, community action centers, community recreation centers, congregate meal sites, and Big Brothers/Big Sisters.

Space

The faculty, staff, students, and instructional facilities in SNHP are located on the downtown campus and have offices in two buildings (Health North and the Arizona Biomedical Complex, ABC-1). Faculty have access to an impressive array of research laboratory facilities and equipment. The research laboratories for the School include facilities in ABC-1 of the Downtown Phoenix Campus (DPC). The College of Health Solutions (CHS) has dedicated space and resources for research, on the first and second floors of ABC-1 for principal investigators, graduate assistants, and support staff. Renovations were completed in spring 2013, providing state-of-the-art research facilities on the first (3,100 square feet) and second (6,500 square feet) floors of ABC-1 to service SNHP principal investigators. These facilities include phlebotomy areas and blood and urine processing rooms; a large, fully equipped central laboratory for blood and urine analyses; rooms for body composition, bone density, and vascular reactivity assessment; meeting rooms for participant consenting and focus groups; a metabolic kitchen and dining area for feeding trials; a laboratory for assessment of muscular strength and cardiorespiratory capacity; telephone rooms for survey research; and project office space. Research facilities also function as a performance exercise physiology laboratory. Additional spaces support community intervention studies, survey research, and other types of behavioral studies.

Appendix II: About the College of Health Solutions

The College of Health Solutions (CHS) was founded in 2012 as part of the university's strategic initiative to build a new model for health education by changing the way students think and learn about health and health care. In its brief history, the college experienced rapid growth, including increased student enrollment, an almost 40 percent increase in faculty hires, and the development of several new programs across the College's disciplines. Today CHS comprises of approximately 170 tenure/tenure track and non-tenure eligible faculty and serves nearly 5,800 students across the Phoenix and Tempe campuses and online, enrolling 4,869 undergraduates and 899 graduate students.

CHS includes the School of Nutrition and Health Promotion; International School of Biomedical Diagnostics; School for the Science of Health Care Delivery; Department of Biomedical Informatics; Department of Speech and Hearing Science; Doctor of Behavioral Health; and Master of Integrated Health Care. Students from a variety of disciplines participate in dynamic, interdisciplinary programs with the goal of equipping them to influence healthier lifestyle choices; develop creative interventions to improve the health of people and populations; analyze and translate large amounts of health data into solutions; and maximize the technology, science, business and application of diagnostics. Programs also prepare professionals for continued graduate education and health leadership positions through CHS's School for the Science of Health Care Delivery – the first of its kind in the nation.

CHS has formed robust partnerships with the local, national, and international partners including the Mayo Clinic, Dignity Health, Honor Health, Barrow Neurological Institute, Phoenix Children's Hospital, Mountain Park Health Center, Dublin City University, City of Phoenix, and Maricopa County Department of Public Health. CHS is also a key participant in the PLuS Alliance – a tri-university research and academic partnership formed by ASU, King's College, London, and the University of New South Wales. The College continues to identify opportunities for innovative partnerships, recently announcing a new collaboration with the Mayo Clinic, a longtime partner, to create a specialized curriculum and certification in the Science of Health Care Delivery as a requirement of every Mayo medical student. Through this program, CHS will continue to grow that relationship as the Mayo Clinic expands its medical school with a new location in Scottsdale in fall 2017.

Appendix III: About Arizona State University

Founded in 1885 as one of three state-funded public universities, ASU officially became a university by a vote of the people in 1958. ASU is organized under the constitution and laws of Arizona and is dedicated to higher learning, research, and service to the state and nation. The University operates nationally-recognized academic programs in business administration, natural sciences, social sciences, humanities, engineering, law, among numerous other disciplines. As a “New American University,” ASU pursues an academic strategy committed to exemplary academic performance, broad student access, diversity, and creating opportunities for a rigorous education to every qualified resident. This strategy is built around intellectual fusion, use-inspired research, and scholarship that addresses the largest and most essential social problems of today.

To meet its challenge, ASU has recruited an exceptional faculty, built 1.5 million square feet of research space, and grown sponsored research from \$123 million to over \$458 million since 2002, making it one of the fastest-growing research universities nationally. The university is ranked 61st among top public universities in the United States according to the 2017 *U.S. News and World Report* rankings.

The university has focused heavily on recruiting undergraduate and graduate students from diverse communities. Total university enrollment has grown, and the university has become more reflective of the demographics of Arizona in faculty, staff, and student population. Thirty-six percent of ASU students are first-generation college students from across the nation. Underrepresented minorities make up 35 percent of the student body population, nearly 20 percent of whom identify as Hispanic. At the same time, ASU has substantially increased its recruitment of international students; currently, ASU is 3rd in the nation in enrollment of international students, with nearly 13,000 international students currently enrolled at the university.

By combining access with student support, ASU is consistently ranked in the top tier for the best institutions for ethnic minorities by top publications focused on diversity, including *Hispanic Outlook in Higher Education* and *Diverse: Issues in Higher Education*; and it was also named a "Military Friendly School for 2016" by G.I. Jobs magazine for the sixth consecutive year.

ASU’s mission is directly tied to the economic, social, and cultural vitality of Arizona and the growing Phoenix metropolitan region. The University serves one of America's youngest, largest, and fastest growing cities. To learn more about Phoenix, Tempe, and the surrounding region, see www.visitphoenix.com or www.tempe.gov.

To learn more about Arizona State University, please visit <http://www.asu.edu>.